

CUMULUS



YOUR EVENT IN THE PALM OF YOUR HAND

Create a seamless event experience onsite to onscreen. Now you and your attendees can enjoy the convenience of easy access to all event information at any time, everywhere you go.

Introducing Staging Connections' Cumulus – a comprehensive event app designed for event planners to easily share relevant event information with attendees, instantly. The genius of Cumulus is its simplicity.

Designed with the busy event planner in mind, Cumulus allows you to swiftly upload and communicate everything from agendas and downloads, to sponsorship information and much more.

Say goodbye to endless print-outs of agendas, speaker bios or directions and say hello to Cumulus: your event in the palm of your hand.

“We’re delighted to include this free event app as part of our Event 360° package. We’ve found that people increasingly expect to be able to use their smart phones at events to obtain key information and offering this service free of charge will be a real advantage to event planners who are looking for new cost effective ways to collaborate with their attendees.”

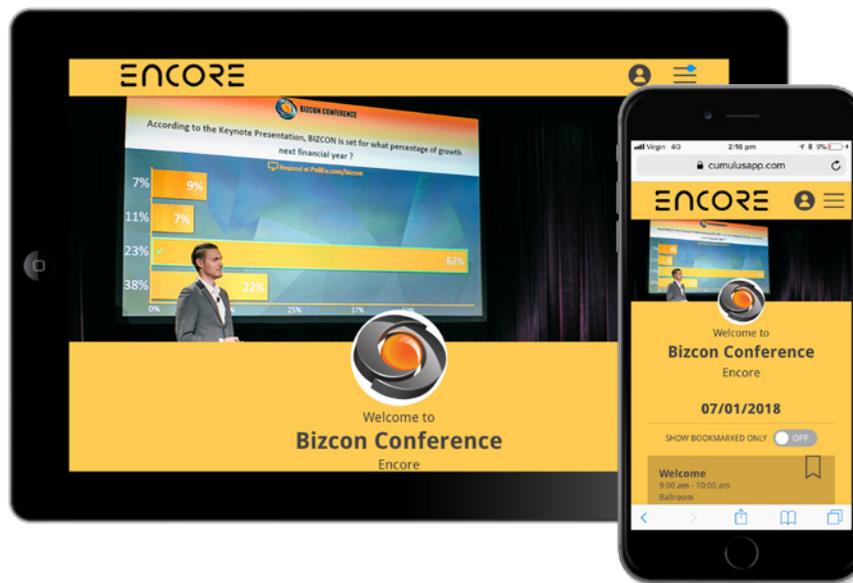
Victoria Damiani, Director of Business Development at Grand Hyatt Melbourne

THE TECHNOLOGY

Cumulus is a must-have app designed specifically for meetings and events. It is easily accessible on the go so all you need is an internet-enabled device such as a smartphone or tablet.

On top of its simplicity is the design flexibility. Cumulus can be designed to mirror your own branding, whilst also deciding which features and integrations you'd like included.

Cumulus is designed to work for you, by you. All content is 100% uploaded and managed by the event planner, allowing greater control over what documents are accessible with the added convenience of uploading or making changes to information when you need to.



WHY USE IT?

Cumulus is available at no charge when you use Staging Connections' exclusively for your event or meeting. Here's some useful ways Cumulus can improve not only yours, but everyone's event experience:

- Your attendees can enjoy the convenience of accessing key information wherever they are, when they need it
- It presents key meeting information in a format common to all attendees on their Smartphone or Internet device
- The flexible design allows you to easily create tailored event apps that mirror your branding, for no additional cost
- Cumulus serves as a way-finding device with venue facility maps and Google map integration
- Everybody wins! Your attendees don't have to print endless documents whilst you enhance your event's sustainability
- Did we mention it's free!



HOW TO USE IT?

Cumulus is a web app and easily accessible via a URL on any internet-enabled device. No download from the app store is required.

Attendees register through the app and then enter an event keyword to access the event app data.

Event planners are able to login and customise the apps design and functions to tailor it to your branding and event needs. This gives you greater freedom and control over what content is uploaded and when.

A short instructional video is all it takes to become a master of Cumulus.

On average the upload process takes 3-5 hours if you have all content to hand.

FEATURES

Cumulus is one of the most comprehensive yet simplest event apps available. With a host of useful integrations and features, Cumulus creates a seamless experience for you and your attendees.

Make Cumulus your own by including your event banner, logo and background colour along with customising which features below are available to your attendees.

Cumulus offers 12 features and integrations for you to choose from:

1. Venue - detailed hotel information, floor plans and map(s), Google maps location, venue contact details and photo
2. Agenda - key meeting information, meeting topics by date & time, event and session detail, presentation content, bookmarks for a personalised schedule, calendar integration and session feedback rating.
3. Speakers - speaker bio and photo, content, contact and session listing
4. Bulletin Board - breaking news, flexible meeting content, planner details, new event information, program changes.
5. Attendees – attendees can customise what information they would like to share including photo, profile, contact information and social media links.
6. Transportation - travel details, bus schedules, flight details, hotel pickup / transfers and travel information.
7. Video - clickable links to embedded video content from Vimeo, YouTube or your website.
8. Sponsors - partner recognition areas, brand able rich text content, custom sponsorship levels
9. Links - live polling platforms, social media feeds, corporate websites, affiliate websites, meeting planner websites, industry associations.
10. Downloads - essential meeting materials, documents, bulletins, handout materials and presentations
11. Exhibitors – A listing of exhibitors with logo, company information and stand number
12. Expo Maps – A zoom able image of the exhibition floor plan

ANY QUESTIONS?

Contact your Staging Connections representative or call us on 1800 209 099 or email info@stagingconnections.com

stagingconnections.com/cumulus