

EVENT BACKDROP



CREATE AN IMPACT EVERY EVENT NEEDS A BACKDROP

A colourful and engaging stage backdrop is a simple yet effective way of enhancing your branding, styling and overall event experience. No event should go unbranded – which is why we've developed a unique range of cost-effective branding and styling solutions. Event Backdrop is our latest offering, and comes in a variety of standard sizes.

Whether it's a ballroom, meeting room, or small stage, our range of backdrops suit any occasion.

“ We used the Event Backdrop at the clubs pre and post match day functions. We have not had an installation like this before, even competing with natural light it made a real impact with our guests and fans – everyone was raving about it. Staging Connections were exceptionally helpful, designing and building a custom sized backdrop to fit our space and brand perfectly. With the impact it had, we will definitely be using it again. ”

Susan Hall, Events Manager,
Adelaide Football Club

WHAT IS IT?

Event Backdrop is a visually striking, flexible solution to give your event impact. It's a photographic quality print on fabric, that is illuminated to leave an impression.

It's a great way of delivering a message, promoting a product, reinforcing the message of an event, or building recognition of your brand.

WHERE TO USE IT

- Corporate events
- Business or hotel entrances
- Event registration desks
- Media walls
- Charity fund raisers
- Sporting events
- Room dividers
- Motivational speaker backdrops

WHY USE IT?

- To create impactful branding for corporate events
- To use on event registration desks and media walls
- To engage audiences at sporting events
- Have everyone snapping photos in front of your backdrop to remind them of brand behind the event
- To create stylised, hanging room dividers
- To make use of printed imagery that can enhance your event's theme
- To create engaging backgrounds for motivational speakers



RIGGED EVENT BACKDROPS TO GIVE A 3D EFFECT

Another great option for Event Backdrop is to use two backdrops together in a single design, with one positioned above on an angle to create depth and a 3D feel. This is a great visual effect on a stage, or as part of an exhibition. Our digital artists can help you develop the artwork for your show, or to meet your brand guidelines.

ENHANCE YOUR EVENT

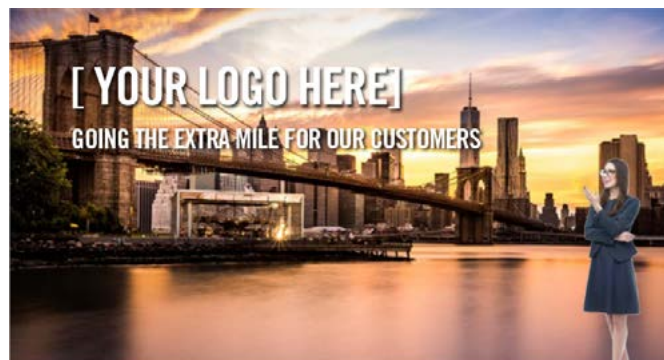
Event Backdrops start from \$2,415, so they're a cost effective option and can be tailored to any event environment.

Talk to one of our team to find out how Event Backdrop will enhance your event and leave a lasting impact on your attendees.

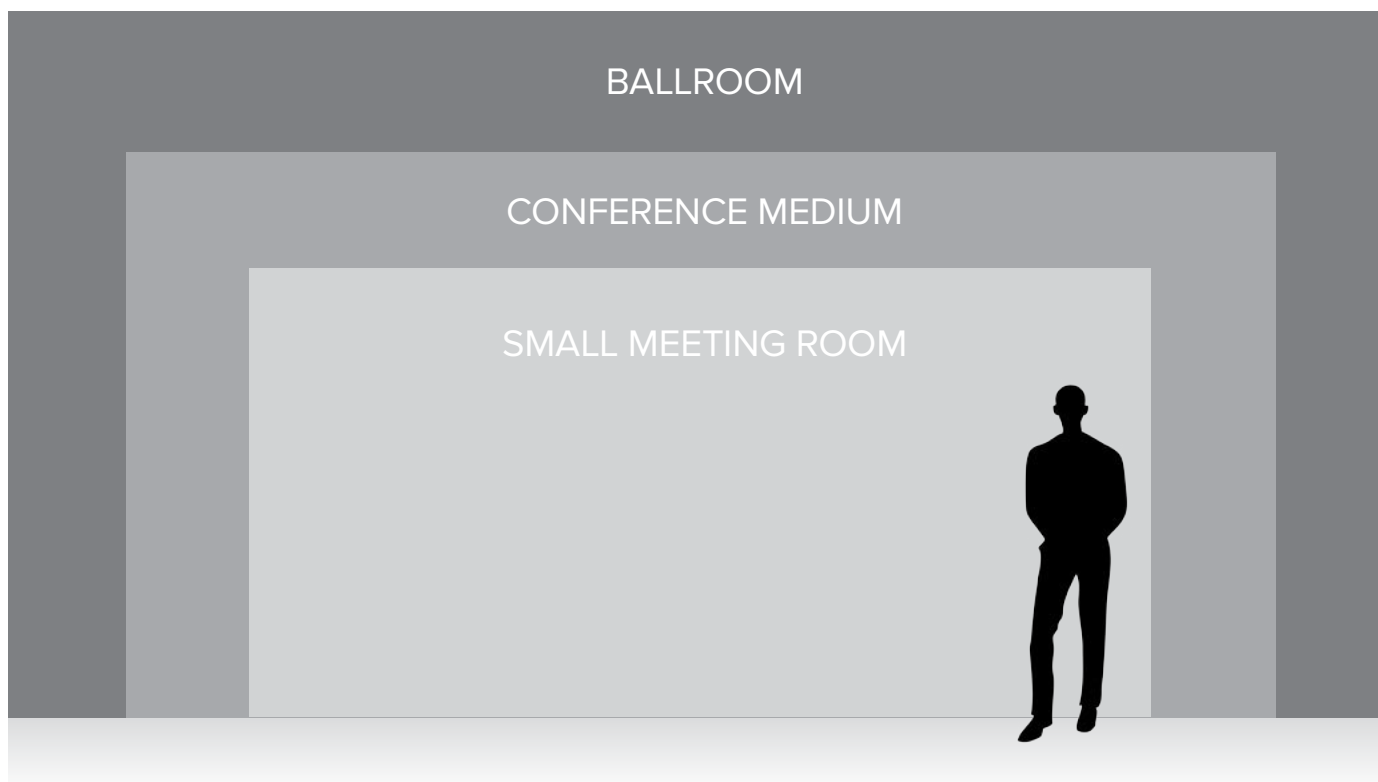
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Motivational speaker backdrops



Corporate events



Description	Size Height x Width	Lighting	Setup Configuration	Day Rate (one day)	Second Day (same location)	Re-use of Skin (in new location)
Small meeting room/ registration desk	2.4m x 4m	Internally lit	Floor/flow n	\$2,415*	\$367.50	\$1,365*
Conference medium size	3.0m x 6m	Internally lit	Floor/flow n	\$3,150*	\$525	\$1,890*
Ballroom	4.5m x 8m	Front lit	Floor/flow n	\$4,620*	\$787.50	\$2,205*

* Labour for set up/ pack down and shipping not included.
Custom sizes and lecterns also available.

ANY QUESTIONS?

Contact your Staging Connections representative or call us on 1800 209 099 or email info@stagingconnections.com

stagingconnections.com/event-backdrop

