

EVENT POLL



WANT TO KNOW WHAT YOUR AUDIENCE IS REALLY THINKING?

Get inside the minds of your attendees with Event Poll, technology that lets you ask questions and receive feedback in real time – it's easy to use and highly effective.

Ask attendee's their opinion, get live feedback on hot topics and see everyone connecting with the content. Say goodbye to traditional event data and hello to the new frontier of data mining – event insights in real time.

Even those who do not have a smart phone can join in via SMS, so audience members find it almost impossible not to participate.

“ Audience feedback was outstanding with over 90% of our guests getting involved, creating lots of discussion... Watching the results live in the room was a huge wow factor.

Amanda Rodgers,
Engineers Australia ”

THE TECHNOLOGY

Working with our team, you'll create a series of questions to ask the audience – we've got tonnes of ideas. The audience's responses are displayed on a fully customised, branded screen in real time at your event.

- During the event, you can ask questions, moderate responses, display feedback and discuss answers.
- Attendees can use a web browser on their mobile phone, tablet or simply respond via SMS. The results are collated instantly and posted live on the screen for everyone to see.
- After the event you'll receive a report of all the results and statistics from every poll. These insights provide valuable information – it's a data goldmine.

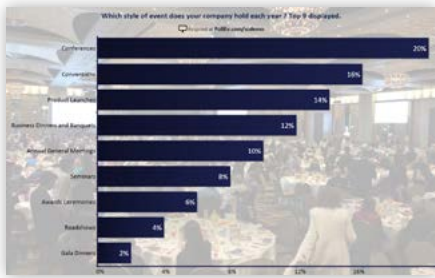


MODERATION

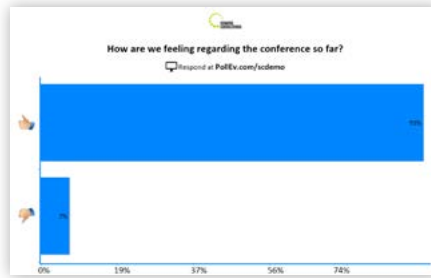
You can use your laptop, tablet or phone to ensure that you're happy with responses before they go live on screen. This also helps you to display responses that illustrate a point you're making and ensures the discussion stays on-topic.

TYPES OF EVENT POLL

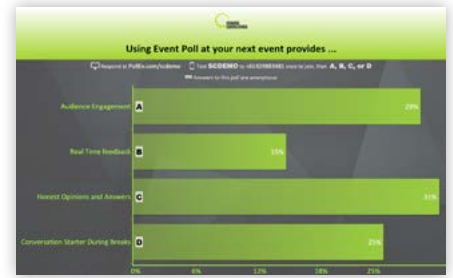
There are many different types of customisable templates for you to choose from to make your questions look more interesting and allow different types of responses.



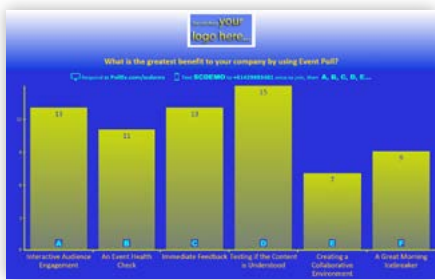
1 Top Leaderboard



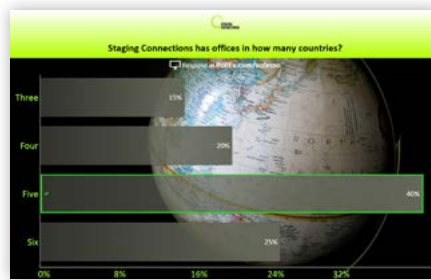
2 Vote: Yes or No



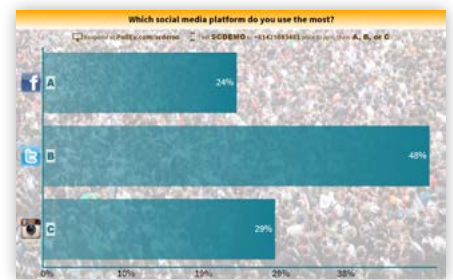
3 Multiple Choice Bar Graph



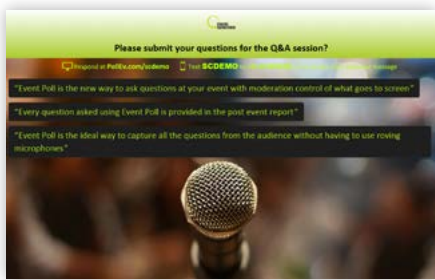
4 Multiple Choice Column Graph



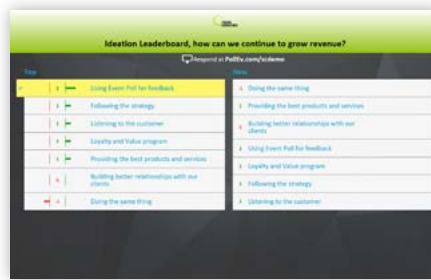
5 Multiple Choice With Correct Answer



6 Image Graph



7 Open Text Response



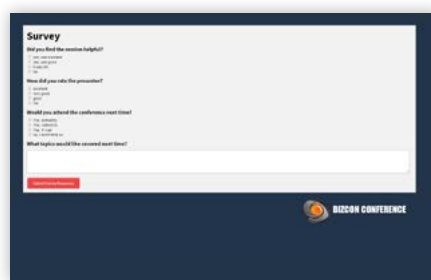
8 Ideation Leaderboard



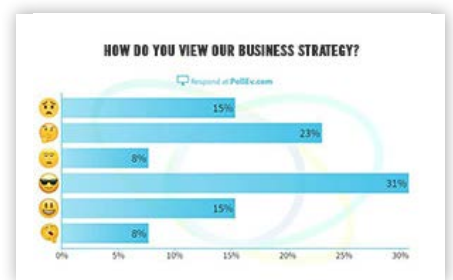
9 Clickable Image



10 Word Cloud



11 Survey



12 Emoji

WHY USE IT?

For your event to be a true success, it needs to deliver on the event objectives. Here's how Event Poll can help by:

- Measuring and analysing audience opinion live, you have an instant way of measuring attendee's satisfaction.
- Including an interactive element you're encouraging engagement, so your audience can get involved in live discussion.
- Asking for feedback, you can understand the hot topics your audience is interested in (and those they would prefer to skip).
- Checking in with your audience, you can make sure the content is being understood.
- Asking the audience to submit their Q&A question, you can manage the session more efficiently.
- Using Event Poll as your exit survey, you can assess your audience's opinions while it's still fresh in their minds.

WHERE TO USE IT?

Ask questions, gain feedback, gather votes, get opinions, run competitions, collate survey results at:

- Conferences
- Exhibitions
- Corporate events
- Gala dinners
- Charity events
- Social events
- Sporting events

HOW TO GET THE MOST OF IT?

- Clearly communicate the URL during house-keeping announcements.
- Use a test or fun intro question to get everyone used to using Event Poll, e.g. 'Where have you come from today?'
- Discuss the outcomes of the poll to ensure everyone can feel their input is valued.
- Moderate what goes on screen to show responses that help keep the presentation on-track.
- Use polling selectively to maintain impact.
- Brand your Event Poll to increase recognition.
- Consider all possible responses and be ready to reply.



ANY QUESTIONS?

Contact your Staging Connections representative or call us on 1800 209 099 or email info@stagingconnections.com

stagingconnections.com/event-poll